

FOR INSTRUCTIONS, SEE BACK OF FORM

## DISCLOSURE SUMMARY PAGE

File with:  
Iowa Ethics and Campaign  
Disclosure Board  
510 E. 12<sup>th</sup>, Ste. 1A  
Des Moines, Iowa 50319  
Fax: 515-281-4073

Effective January 1, 2010, all statements and reports filed by new committees for state office must be filed electronically and effective January 1, 2012, all statements and reports filed by all committees for state office must be filed electronically.

Effective May 1, 2010, all statements and reports for State PACs and State Parties must be filed electronically.

Reset Form

IA ETHICS AND  
CAMPAIGN DISCLOSURE BD.

2010 OCT 18 PM 3:03

**COMMITTEE NAME** (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

**IMPORTANT:** Indicate by # type of committee you are reporting for: 11

( 1 ) Statewide/Legislative/Judge Standing for Retention Candidate ( 2 ) State PAC ( 3 ) State Party  
( 4 ) County Central Committee ( 5 ) County Candidate ( 6 ) City Candidate ( 7 ) School Board or Other Political  
Subdivision Candidate ( 8 ) County PAC ( 9 ) City PAC ( 10 ) School Board or Other Political Subdivision PAC ( 11 ) Local Ballot Issue

**CANDIDATE COMMITTEES ONLY:**

Candidate Name

Political Party (if applicable)

Office Sought

District (if Senate or House)

<b>FORM DR-2</b> (Rev. 12/2009)	<b>DISCLOSURE REPORT</b>
<b>For Office Use Only</b>	
Comm. #	
Logged In	
Scanned	
Computer	
Audited	

Late reports are subject to possible civil and criminal penalties. Pursuant to Iowa Code sections 68B.32A(7) and 68A.401(3), the candidate, for a candidate's committee, and the chairperson, for any other type of committee, is the individual responsible for filing timely and accurate reports.

M. Kendall  
SIGNATURE OF PERSON FILING REPORT

319-653-6561  
TELEPHONE

10/18/2010  
DATE SIGNED

I AM FILING A October 14, 2010 REPORT FOR (1) ELECTION / (2) NON-ELECTION YEAR.  
(report date) Indicate by # 1

☐ CHECK IF AMENDMENT TO REPORT DATED \_\_\_\_\_

☐ Check if this is final (termination) report and attach Notice of Dissolution Form DR-3.  
(You must continue to file reports until a DR-3 is filed.)

Local Committees, enter Date of Election

November 2, 2010

County & Local Committees, enter County in  
which Election is held  
Washington

### STATEMENT OF CASH ON HAND

**CASH ON HAND** at the beginning of the reporting period. (Total of all funds held by the committee. This amount **MUST** be the same as the cash on hand at the end of the last reporting period or must be zero if this is first report filed.)

0.00

#### ADD TOTAL MONEY TAKEN IN THIS PERIOD

Schedule A: Cash Contributions total (Attach Schedule A) (\*also see in-kind below)

200,000.00

Schedule F: Loans Received total (Attach Schedule F)

0.00

Schedule H: Total Sales of Campaign Property (Attach Schedule H)

0.00

(Schedule H applies to Candidates' Committees Only)

**SUB-TOTAL**

200,000.00

#### SUBTRACT TOTAL MONEY SPENT THIS PERIOD

Schedule B: Expenditures total (Attach Schedule B) (\*\*also see debts and loans below)

61,421.38

Schedule F: Loan Repayments total (Attach Schedule F)

0.00

**CASH ON HAND** at the end of this reporting period (if final report balance must be zero)

138,578.62

**\*\*UNPAID BILLS** (From Schedule D - Attach Schedule D)

28,357.03

**\*IN KIND CONTRIBUTIONS** (From Schedule E - Attach Schedule E)

10,278.75

**\*\*OUTSTANDING LOANS** (From Schedule F - Attach Schedule F)

0.00

**CONSULTANT BREAKDOWN** (Schedule G Attached?)

☒ YES ☐ NO

#### CANDIDATE COMMITTEES ONLY:

**VALUE OF CAMPAIGN PROPERTY** (From Schedule H - Attach Schedule H)

\$ 0.00

**STATE COMMITTEES:** Submit a reconciled campaign account bank statement in January of each year.

For Instructions, See Back of Form



**CONTRIBUTIONS -- MONEY TAKEN IN**

(Including candidate's personal funds)

<b>SCHEDULE</b> <b>A</b> (Rev. 07/03)	<b>MONETARY RECEIPTS</b>
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

**COMMITTEE NAME** (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

**STATE CANDIDATES NOTE:** IF A CONTRIBUTION IS RECEIVED FROM A STATE PAC (POLITICAL ACTION COMMITTEE), LIST THE PAC IDENTIFICATION NUMBER AND THE PAC CHECK NUMBER IN THE DESIGNATED COLUMN. A LIST OF ID NUMBERS IS AVAILABLE FROM THE IOWA ETHICS AND CAMPAIGN DISCLOSURE BOARD.

**NOTE:** ANY PERSON, OTHER THAN AN INDIVIDUAL, THAT CONTRIBUTES MORE THAN \$750 TO YOUR CAMPAIGN MAY HAVE FILING RESPONSIBILITIES AND SHOULD IMMEDIATELY CONTACT THE BOARD.

**CAUTION:** Section 68B.32A(6), prohibits the use of information copied from reports and statements for soliciting contributions or for any commercial purpose by any person other than statutory political committees.

DATE RECEIVED (MM/DD/YR)	PAC ID NUMBER (if applicable) AND PAC CHECK NUMBER	NAME AND ADDRESS OF CONTRIBUTOR	RELATIONSHIP TO CANDIDATE* (if applicable)	AMOUNT RECEIVED	✓ IF FOR FUND-RAISER INCOME
7/21/2010	ID# CK#	Riverside Casino and Golf Resort 3184 Highway 22 Riverside, Iowa 52327	N/A	\$50,000.00	<input type="checkbox"/>
10/12/2010	ID# CK#	Riverside Casino and Golf Resort 3184 Highway 22 Riverside, Iowa 52327	N/A	\$150,000.00	<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>
	ID# CK#				<input type="checkbox"/>

SUB-TOTAL

\$ 200,000.00

**TOTAL (if last page of this schedule)**

\$ 200,000.00

\* Disclosure law requires candidate committees to disclose the relationship of any relative making a contribution to the committee. Relationship must be shown to the third degree of consanguinity (blood relatives) and affinity (relatives by marriage). If surname of contributor is the same as candidate, but there is no familial relationship, enter "not applicable" in the relationship column.

Page 1 of 1  
(for Schedule A)

FOR INSTRUCTIONS, SEE BACK OF FORM



## EXPENDITURES -- MONEY SPENT FROM COMMITTEE ACCOUNT

STATE PAC COMMITTEES: NOTE: FOR CONTRIBUTIONS MADE TO STATEWIDE OR LEGISLATIVE CANDIDATES, LIST THE CANDIDATE IDENTIFICATION NUMBER IN THE DESIGNATED COLUMN AND THE PAC CHECK NUMBER FOR EACH EXPENDITURE. A LIST OF ID NUMBERS IS AVAILABLE FROM THE IOWA ETHICS & CAMPAIGN DISCLOSURE BOARD.

SCHEDULE <b>B</b> (Rev. 07/03)	MONETARY EXPENDITURES
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

COMMITTEE NAME (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

DATE EXPENDED (MM/DD/YR)	CANDIDATE ID NUMBER (if applicable) AND PAC CHECK NUMBER	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE (DESCRIBE TRANSACTION)	AMOUNT EXPENDED
08/17/2010	ID# CK#	Deluxe Checks Riverside, Iowa	Purchase checks for account	\$ 16.30
08/13/2010	ID# CK#	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Consultant Fee	1,750.00
08/28/2010	ID# CK# 5002	Landmark Strategies, Inc 6225 Brandon Avenue Springfield, VA 22150	Phone Survey	2,335.19
08/28/2010	ID# CK# 5001	The Adtrack Corporation 6060 Huntington Court NE Cedar Rapids, IA	Database and Campaign Management Services	1,850.00
08/31/2010	ID# CK# 5003	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Consultant Fee	1,750.00
8/31/2010	ID# CK# 5004	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Mileage Reimbursement	31.00
09/08/2010	ID# CK# 5005	Sarahnbelp photography 1711 Orange Ave Riverside, IA 52327	Photography Editing Services	481.50
09/15/2010	ID# CK# 5006	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Consultant Fee	1,750.00
SUB-TOTAL				\$ 9,963.99
TOTAL (if last page of this schedule)				\$

### THIS BOX APPLIES TO CANDIDATES' COMMITTEES ONLY:

Purchases of certain campaign property costing \$500 or more must also be inventoried on Schedule H. (Refer to Schedule H instructions.)

Expenditures to persons/entities providing consulting, advertising, fund-raising, polling, managing, organizing services must also be detail itemized on Schedule G by the amount, purpose, and date of each type of expenditure made by the person/entity on behalf of the candidate's committee. (Refer to Schedule G instructions and Iowa Code 68A.402(3)(i).)

Page 1 of 3

(for Schedule B)

FOR INSTRUCTIONS, SEE BACK OF FORM



# EXPENDITURES -- MONEY SPENT FROM COMMITTEE ACCOUNT

STATE PAC COMMITTEES: NOTE: FOR CONTRIBUTIONS MADE TO STATEWIDE OR LEGISLATIVE CANDIDATES, LIST THE CANDIDATE IDENTIFICATION NUMBER IN THE DESIGNATED COLUMN AND THE PAC CHECK NUMBER FOR EACH EXPENDITURE. A LIST OF ID NUMBERS IS AVAILABLE FROM THE IOWA ETHICS & CAMPAIGN DISCLOSURE BOARD.

SCHEDULE <b>B</b> (Rev. 07/03)	MONETARY EXPENDITURES
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

COMMITTEE NAME (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

DATE EXPENDED (MM/DD/YR)	CANDIDATE ID NUMBER (if applicable) AND PAC CHECK NUMBER	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE (DESCRIBE TRANSACTION)	AMOUNT EXPENDED
09/14/2010	ID# CK# 5091	Victory Store. Com 5200 SW 30th St Davenport, IA 52802	Yard Signs	\$ 1,637.00
09/27/2010	ID# CK# 5007	Carter Printing 1739 East Grand Ave. Des Moines, IA 50316	Poly Bag Signs	3,990.90
09/27/2010	ID# CK# 5008	One Step 1704 N. Harrison Davenport, IA 52803	Mailers, Advertising, Postage	4,355.67
09/27/2010	ID# CK# 5009	David Binder Research 44 Page Street San Francisco, CA 94102	Telephone Survey	17,000.00
09/27/2010	ID# CK# 5010	Custom Impressions, Inc 110 West Main Street Washington, IA 52353	T-Shirts, Advertising	841.02
10/01/2010	ID# CK# 5011	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Consultant Fee	1,750.00
10/01/2010	ID# CK# 5012	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Mileage Reimbursement	193.50
10/04/2010	ID# CK# 5013	J&A Postage Trust 1155 Sherman Road Hiawatha, IA 52233	Postage & Mailers	2,603.64
SUB-TOTAL				\$ 32,371.73
TOTAL (if last page of this schedule)				\$

## THIS BOX APPLIES TO CANDIDATES' COMMITTEES ONLY:

Purchases of certain campaign property costing \$500 or more must also be inventoried on Schedule H. (Refer to Schedule H instructions.)

Expenditures to persons/entities providing consulting, advertising, fund-raising, polling, managing, organizing services must also be detail itemized on Schedule G by the amount, purpose, and date of each type of expenditure made by the person/entity on behalf of the candidate's committee. (Refer to Schedule G instructions and Iowa Code 68A.402(3)(I).)

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(for Schedule B)

FOR INSTRUCTIONS, SEE BACK OF FORM



## EXPENDITURES -- MONEY SPENT FROM COMMITTEE ACCOUNT

**STATE PAC COMMITTEES: NOTE:** FOR CONTRIBUTIONS MADE TO STATEWIDE OR LEGISLATIVE CANDIDATES, LIST THE CANDIDATE IDENTIFICATION NUMBER IN THE DESIGNATED COLUMN AND THE PAC CHECK NUMBER FOR EACH EXPENDITURE. A LIST OF ID NUMBERS IS AVAILABLE FROM THE IOWA ETHICS & CAMPAIGN DISCLOSURE BOARD.

<b>SCHEDULE</b> <b>B</b> (Rev. 07/03)	<b>MONETARY</b> <b>EXPENDITURES</b>
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

**COMMITTEE NAME** (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

DATE EXPENDED (MM/DD/YR)	CANDIDATE ID NUMBER (if applicable) AND PAC CHECK NUMBER	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE (DESCRIBE TRANSACTION)	AMOUNT EXPENDED
10/08/2010	ID# CK# 5015	J&A Postage Trust 1155 Sherman Road Hiawatha, IA 52233	Advertising - Postage	\$ 180.24
10/11/2010	ID# CK# 5016	The Strategy Group, Inc 1603 Orrington Avenue Evanston, IL 60201	Messaging and design of flyers and newspaper advertising	9,500.00
10/13/2010	ID# CK# 5017	J&A Postage Trust 1155 Sherman Road Hiawatha, IA 52233	Advertising - Postage	2,603.37
10/13/2010	ID# CK# 5018	J&A Postage Trust 1155 Sherman Road Hiawatha, IA 52233	Advertising - Postage	3,287.93
10/14/2010	ID# CK# 5019	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Consultant Fee	1,750.00
10/14/2010	ID# CK# 5020	Meredith Fisher 125 56th Place West Des Moines, IA 50266	Reimbursement of Supplies and Snacks	160.12
10/14/2010	ID# CK# 5021	Slechta Communications 419 B. Ave Kalona, IA 52247	Advertising - Print Ads	1,604.00
	ID# CK#			
SUB-TOTAL				\$ 19,085.66
TOTAL (if last page of this schedule)				\$ 61,421.38

**THIS BOX APPLIES TO CANDIDATES' COMMITTEES ONLY:**

Purchases of certain campaign property costing \$500 or more must also be inventoried on Schedule H. (Refer to Schedule H Instructions.)

Expenditures to persons/entities providing consulting, advertising, fund-raising, polling, managing, organizing services must also be detail itemized on Schedule G by the amount, purpose, and date of each type of expenditure made by the person/entity on behalf of the candidate's committee. (Refer to Schedule G Instructions and Iowa Code 68A.402(3)(i).)

**COMMITTEE NAME** (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

**NOTE:** Debts previously reported that remain unpaid must be included on this Schedule, as well as any new obligations incurred in this period.

<b>SCHEDULE</b> <b>D</b> (Rev. 08/98)	<b>INCURRED</b> <b>INDEBTEDNESS</b>
<input type="checkbox"/> <b>CHECK THIS BOX</b> <b>IF AMENDING</b> <b>FORM</b>	

**DEBTS/OBLIGATIONS REMAINING THIS REPORTING PERIOD**  
**(DO NOT INCLUDE LOANS -- SHOW LOANS ON SCHEDULE F)**

An "incurred debt" is a debt for goods or services ordered or received, but not paid for by the end of the reporting period., regardless of whether an invoice has been received.

DATE INCURRED (MM/DD/YR)	NAME AND ADDRESS OF PERSON TO WHOM DEBT OR OBLIGATION IS OWED	DESCRIPTION OF GOODS OR SERVICES PROVIDED OR PURCHASED	BALANCE OWED AT CLOSE OF REPORTING PERIOD*
10/14/2010	Washington Evening Journal 111 N. Marion Washington, IA 52352	Print Ad - Advertisement	\$ 2,468.28
10/14/2010	Wellman Advance PO Box 1 Wellman, IA 52356	Print Ad - Advertisement	888.75
10/14/2010	Link Strategies, LLC 321 E. Walnut Suite 321 Des Moines, IA 50309	General Consultant Services 7/2010 - 11/2010	25,000.00
SUB-TOTAL			\$ 28,357.03
TOTAL DEBTS OWED BY COMMITTEE AT THE END OF THIS REPORTING PERIOD			\$ 28,357.03

\*If actual figure is unknown, show "estimated" beside the figure.

Page 1 of 1  
(for Schedule D)**CANDIDATE COMMITTEES NOTE:**

\*Incurred indebtedness also includes each person/entity with whom the candidate's committee has entered into a contract during the reporting period for future or continuing performance. Enter the name of the consultant who provides or procures services for items such as advertising, fund-raising, polling, managing, or organizing services. Report on Schedule G the nature of performance and the estimated performance reasonably expected of the consultant.

FOR INSTRUCTIONS, SEE BACK OF FORM

COMMITTEE NAME (Must be same as on Statement of Organization)  
Washington County Citizens for Good Jobs

Reset Form

SCHEDULE <b>E</b> (Rev. 06/97)	IN-KIND CONTRIBUTIONS
<input type="checkbox"/> CHECK THIS BOX IF AMENDING FORM	

DATE RECEIVED (MM/DD/YR)	NAME AND ADDRESS OF CONTRIBUTOR	RELATIONSHIP TO CANDIDATE * (if applicable)	DESCRIPTION OF IN KIND CONTRIBUTION	ESTIMATED FAIR MARKET VALUE	✓ IF FOR FUND-RAISER CONTRIBUTION
07/2010 - 11	Riverside Casino and Golf Resort 3184 Highway 22 Riverside, Iowa 52327	N/A	Salary of Sharon Haselhoff	\$ 6,923.08	<input type="checkbox"/>
07/2010 - 11	Riverside Casino and Golf Resort 3184 Highway 22 Riverside, Iowa 52327	N/A	Phone lines, office space, use of computers	3,000.00	<input type="checkbox"/>
07/2010 - 11	Riverside Casino and Golf Resort 3184 Highway 22 Riverside, Iowa 52327	N/A	Employee time to assemble and put un vard signs. door	805.67	<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
					<input type="checkbox"/>
SUB-TOTAL				\$ 10,728.75	
TOTAL (if last page of this schedule)				\$ 10,728.75	

\*Disclosure law requires candidates to disclose the relationship of any relative making an in kind contribution to the committee. Relationship must be shown to the third degree of consanguinity (blood relatives) and affinity (relatives by marriage). (See Page 2 of forms packet.) If surname of contributor is the same as candidate, but there is no familial relationship, enter "not applicable" in the relationship column.

RESET

COMMITTEE NAME (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN  
OF MONETARY  
EXPENDITURES  
BY CONSULTANT☐ CHECK THIS BOX IF  
AMENDING FORM

## PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

Meredith Fisher

Mailing Address

125 56th Place

City

State

Zip Code

West Des Moines, Iowa 50266

CONTRACT PERIOD (MM/DD/YR)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

From August 1, 2010

To November 15, 2010

\$ 14,000 + expense reimbursement

## ESTIMATES OF PERFORMANCE

Coordinate advertising, door knockers, phone banks and campaign stops at local service organizations and events.

## PART II- ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	none		\$ 0.00
SUB-TOTAL			\$ 0.00
TOTAL (If last page of this schedule)			\$ 0.00



RESET

COMMITTEE NAME (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN  
OF MONETARY  
EXPENDITURES  
BY CONSULTANT☐ CHECK THIS BOX IF  
AMENDING FORM

## PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

Link Strategies, LLC

Mailing Address

321 E. Walnut, Suite 321

City

State

Zip Code

Des Moines, Iowa 50309

CONTRACT PERIOD (MM/DD/YR)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

From July 1, 2010

To November 15, 2010

\$ 25,000

## ESTIMATES OF PERFORMANCE

General consultant, overall message and campaign design.

## PART II- ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	None		\$ 0.00
SUB-TOTAL			\$ 0.00
TOTAL (If last page of this schedule)			\$ 0.00

RESET

COMMITTEE NAME (Must be same as on Statement of Organization)

Washington County Citizens for Good Jobs

SCHEDULE

G

(Rev. 02/08)

BREAKDOWN  
OF MONETARY  
EXPENDITURES  
BY CONSULTANT☐ CHECK THIS BOX IF  
AMENDING FORM

## PART I - NAME AND ADDRESS OF CONSULTANT

Name of Consultant

Sheila Hanson

Mailing Address

502 W. Main St.

City

Washington, Iowa 52353

State

Zip Code

CONTRACT PERIOD (MM/DD/YR)

TOTAL ANTICIPATED COMPENSATION FOR PERFORMANCE

From Oct. 1, 2010

To Nov. 15, 2010

\$ 2,500 + expense reimbursement

## ESTIMATES OF PERFORMANCE

Coordinate door knockers and phone banks in Washington precincts.

## PART II- ITEMIZED BREAKDOWN OF UNREIMBURSED EXPENSES PAID BY CONSULTANT TO OTHERS IN PERFORMING SERVICES OF CONTRACT (These expenses should NOT be reported on Schedule B, as they are direct payment from the consultant.)

DATE EXPENDED (MM/DD/YR)	NAME AND ADDRESS TO WHOM EXPENDITURE (Disbursement) WAS MADE	PURPOSE	AMOUNT EXPENDED
	None		\$ 0.00
SUB-TOTAL			\$ 0.00
TOTAL (If last page of this schedule)			\$ 0.00